

Subject: Re: Follow Up on Tourism Meeting

From: Lorena Parker

Date: 12/28/2016 01:37 PM

To: Joe Pielago

Joe,

Please change your title to Tourism and Operations Manager.

Also, in the future please re-read your email to check for typos and capitalize Names.

Thank you.

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
390 W. 7th Street | San Pedro, CA 90731
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)
lparker@sanpedrobid.com
www.sanpedrobid.com

On Wed, Dec 28, 2016 at 12:31 PM, Joe Pielago <jpielago@sanpedrobid.com> wrote:

Susan, Jonathan, Lorena, Augie, Elise,

Morning all and pardon the tardy entree to the party, I am only in office wed-fri and holidays threw wrench in timeline.

I digress.

Back to the important items.

On Januray 24, 2016 we are looking to have our inagurual "San Pedro Art Tour" for any of the cruise ship riders can take advantage of for the few hours they stop by San Pedro.

There are a few moving parts to all of this broken down below...

- 5pm the cruise will leave
- 4pm all passengers must be back to ship to be checked in

Tour

- Sounds like a 2-3pm tour would be best time for passengers
- Can organize trolley to pick up passengers that want package (pre arranged with Susan)
- I (Joe) am working with Elise, Linda Grimes, and Pat Carrol on identifying the number and location of studios
- Trolley ride to and from the cruise terminal (will have to organize pick up spot)
- Stop in at Sirens for a cup of coffee and check out Julie benders art studio in the back of sirens (pending confirmation)
- Susan any input on pricing? maybe \$25.99? And does all of that go to That Wide World or is any portion going to be allocated to trolleys/art studios/chamber etc? Nothing we need to get too hung up on now but something to keep in mind going forward.

Deadlines

- Ship departs January 24, 2017 at 5pm
- Cruise Passengers will need the finalized information on the Art Tour package by (correct me if incorrect Susan) January 17?
- Artists finalized that are going to be open and ready to meet and greet between 2-3pm on that day

Next up on my list is to reach out to pat and linda for confirmation of studios.

Thank you all for guidance and input as the more we communicate the better this program will be.

Jonathan and Susan, happy to hear you are working on the Historical Tour, I will keep my nose out and focus on finalizing this art tour with everyone.

On January 5, First Thursday, Susan and several of us will be doing the actual art walk tour around downtown.

We may also want to preface there will be walking involved? Not sure on how ADA compliant this tour will be on our first go around as the trolleys are not.

Again thank you all, and let's remember, no matter where the cruise is going, Mexico, Catalina, the Moon or wherever, the cruise experience starts the second you step foot in San Pedro.

Thank you all, looking forward to strengthening San Pedro,

[San Pedro Property Owners' Alliance](#)

Joe Pielago

Tourism Ambassador

e: jpielago@sanpedrobid.com

o: [310-832-2183](tel:310-832-2183)

c: [310-701-2980](tel:310-701-2980)

On Sat, Dec 24, 2016 at 11:41 AM, Susan Kaplon-Wong <susan@twwosw.com> wrote:

See you at the IOWA at 4 pm next year!

Have a great Holiday weekend!

Susan Kaplon-Wong

susan@twwosw.com

twwosw.com

office - [310-390-5851](tel:310-390-5851)

cell - [310-913-5566](tel:310-913-5566)

fax - [310-943-0495](tel:310-943-0495)



On Dec 24, 2016, at 11:12 AM, Jonathan Williams <jwilliams@labattleship.com> wrote:

Sounds good. Let's meet at the IOWA. Meet me at the small gray security shack on the pier.

Jonathan Williams

President & CEO

Pacific Battleship Center

On Dec 24, 2016 11:09 AM, "Susan Kaplon-Wong" <susan@twwosw.com> wrote:

4pm is perfect!

Susan Kaplon-Wong

susan@twwosw.com

twwosw.com

office - [310-390-5851](tel:310-390-5851)

cell - [310-913-5566](tel:310-913-5566)

fax - [310-943-0495](tel:310-943-0495)

<image001.png>

On Dec 24, 2016, at 10:59 AM, Jonathan Williams <jwilliams@labattleship.com> wrote:

We can meet prior to your art tour, to keep from having a wait between both of them. Does 4pm sound good?

On Sat, Dec 24, 2016 at 12:58 PM, Susan Kaplon-Wong <susan@twwosw.com> wrote:

Hello Jonathan,

I'm good for the 5th, I will be coming to SP for the art tour that evening, what time would you like to meet??

Cheers,

Susan Kaplon-Wong

susan@twwosw.com

twwosw.com

office - [310-390-5851](tel:310-390-5851)

cell - [310-913-5566](tel:310-913-5566)

fax - [310-943-0495](tel:310-943-0495)

<image001.png>

On Dec 24, 2016, at 10:49 AM, Jonathan Williams <jwilliams@labattleship.com> wrote:

Hi Susan-

Happy holidays! Thank you for your guidance and we look forward to working with you closer.

Are you available on 1/2 or 1/5 to meet and discuss the historic tour?

I am fairly open on both dates, so let me know what time may be best for you.

Jonathan

On Thu, Dec 22, 2016 at 1:37 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Susan,

It was great meeting you this week! I hope you enjoyed your tour at the Warner Grand Theatre.

Elise has reached out to the Art community and they are interested in setting up a tour. How much would a tour like this cost? What components would you recommend? We look forward to your expertise on putting these tours together. Joe is my Tourism and Operations Manager and I have asked him to be the point person in putting this all together.

I know Jonathan would also like to speak to you regarding the historical tour that he will take the lead on.

I look forward to discussing other opportunities and ways we can work together.

Happy Holidays!

Best regards,

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
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Lparker@sanpedrobid.com
www.sanpedrobid.com

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Kind Regards,

Jonathan Williams
President & CEO

Pacific Battleship Center
Battleship IOWA Museum
Office/Fax: [877-446-9261](tel:877-446-9261) ext. 709
Website: www.pacificbattleship.com

Facebook: <http://www.facebook.com/pacificbattleship>
Twitter: <http://www.twitter.com/ussiowa>
Instagram: <http://www.instagram.com/battleshipiowa>
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Kind Regards,

Jonathan Williams
President & CEO

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Battleship IOWA Museum
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Facebook: <http://www.facebook.com/pacificbattleship>
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